



INNOVATIVE, AFFORDABLE
HEALTHCARE BENEFITS
WITH AN AFFINITY
FOR EXCELLENCE

MORE THAN 50 YEARS' EXPERIENCE WITH PROVEN SOLUTIONS

Trustmark Affinity Markets offers a smart, easy way to design and administer association healthcare benefits. After all, we've been working with associations for more than 50 years. We know how important it is for member groups to find the right benefit package – and receive a customized solution from a source they know and trust.



Customized Health Plans Increase Visibility and Offer Flexibility

- **Smart, flexible plan choices**, including traditional PPO and consumer-directed plans, enable you to achieve the right balance of cost and benefits.
- **Cost-saving, consumer-directed options** are easy to setup and administer. Plus, they can help lower premiums and empower employees to take control of their healthcare decisions.
- **Competitive rates and nationwide access** to professional services means employees receive in-network discounts with the freedom to choose provider from extensive premier 50 national networks, including Aetna Signature AdministratorsSM (ASA) PPO Network, PHCS and more than 50 regional networks.
- **Attractive ancillary benefits**, such as life/AD&D and dental insurance, make your benefit package complete.
- **Value is built into every plan through lab programs**, case management services, and antifraud detection, reporting and recovery services.
- **Easy, paperless enrollment** through Express Connect reduces administrative paperwork and safeguards confidentiality when collecting information.
- **Pharmacy benefits through WellPoint** include copay options, mail order and specialty drug services from a premier provider of pharmacy benefits with more than 61,000 network pharmacies nationwide.

Plus, each plan is fully insured and includes routine and well child care, condition management, MaternaLink maternity wellness program, personalized wellness tools, easy administration, convenient tools and prompt personal service.



EXCLUSIVE PROGRAM ADVANTAGES

- Join forces with member employers in your association nationwide for more buying power.
- Gain the protection that comes from hundreds of groups buying together – not just your own company.
- It may mean more favorable claims experience and lower overall expenses.
- Any excess claim dollars are returned to your association health program, not to the insurance company.
- A group of your peers oversees the program, and can use those excess funds to reduce future premium costs.

Take Advantage of Strength Through Experience

You want to control rising healthcare costs, and you look to your association for help. Working with Trustmark Affinity Markets gives you a health insurance portfolio that offers the effective healthcare and freedom of choice you demand at a price you can afford.

Rely on a proven track record of experience, customer service, claim-paying abilities, financial solidity and a unique product offering – with an affinity for excellence. Rely on Trustmark Affinity Markets.



Solid Experience Through Trustmark Affinity Markets

Products sold or administered by Trustmark Affinity Markets are underwritten by Trustmark Life Insurance Company or Trustmark Insurance Company, Lake Forest, IL. Trustmark has assets of more than \$1.7 billion and has a reputation of long-term financial stability, rated “A-” (Strong) for insurer strength by Fitch Ratings and “A-” (Excellent) by A.M. Best, the industry’s most-watched analyst of financial stability. Trustmark has nearly 100 years experience in the insurance industry and more than 50 years as a leader serving associations and other affiliated organizations.

LEARN MORE ABOUT THIS EXCLUSIVE PROGRAM

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Plan availability, coverage and/or pricing may vary by state and firm size. Products sold or administered by Trustmark Affinity Markets are underwritten by Trustmark Life Insurance Company or Trustmark Insurance Company.

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