

A Health and
Wellness Management
Suite through
Healthy Foundations[®]



Trustmark Affinity Markets offers a unique comprehensive suite of wellness and condition management tools through Healthy Foundations[®] to help maximize the health potential of every plan member, included with your health plan.



AN AFFINITY FOR EXCELLENCE

Healthy Foundations[®]

Better Health Begins Here.

Personalized care focused on members with these chronic conditions:

- Asthma
- Chronic Obstructive Pulmonary Disease
- Coronary Artery Disease
- Congestive Heart Failure
- Diabetes
- Depression
- High Blood Pressure
- High Cholesterol
- Musculoskeletal pain (neck pain, back pain and osteoarthritis)

Health and Wellness Outreach Program

Proactive. Timely. Personalized.

Our integrated outreach program maximizes the health potential of every member by providing proactive, timely and personalized information.

Members receive:

- Timely age- and gender-appropriate reminders to encourage preventive tests and screenings.
- Personalized notifications of apparent gaps in accepted medical care for common chronic conditions.
- One-on-one clinical coaching for members with numerous medical issues.
- Assistance with hospital discharge and after-hospital care.

Proactive Wellness Reminders

Healthy Foundations promotes wellness and prevention by encouraging face-to-face interactions between covered members and their physicians. Members receive proactive reminders for age- and gender-appropriate screenings and preventive tests, such as mammograms and colonoscopies. Encouraging members to take charge of their wellness with proactive outreach helps members stay healthy, as well as identify health issues early.

Helping members stay on track with treatments

We identify members who have one or more of nine chronic health conditions and closely monitor treatment to identify potential gaps. These members receive friendly, detailed reminders concerning their care and encouragement to contact a physician and eliminate any gaps in their treatment plans that could lead to further health issues.

Outreach from registered nurses

Registered nurses reach out to members with numerous medical issues to help them understand their conditions and recommended treatment plan. The nurses also help coordinate communication between multiple physicians, provide referrals for specialty pharmacies or other services, help members design nutrition and other lifestyle change programs and train family members about providing good continuing medical care. If a member is admitted to the hospital, a registered nurse or certified RN case manager can redirect members to providers within their network in an effort to obtain the best discounts if needed. They also assist with hospital discharge and after-care.



Count on MyNurse 24/7® Day or Night

Access. Support. Convenience.

MyNurse 24/7 provides around-the-clock access to a registered nurse, so members get the answers they need, when they need them most. Members can reach a registered nurse via telephone, online chat and e-mail.

MyNurse 24/7 provides members with decision support based on national clinical guidelines and could help identify emerging conditions before they become serious health issues.

To reach a registered nurse with MyNurse 24/7, members can:

- Call a designated 800 number
- Use secure live chat to dialogue with a registered nurse
- Send an e-mail message to a secured site

Healthy Beginnings Start with MaternaLink®

MaternaLink® links mothers-to-be with important information and resources about pregnancy, childbirth and baby care. The program is designed to complement the prenatal care and education received from the doctor, because healthy choices make for a healthier baby. And, after completing the MaternaLink program, moms-to-be will receive a \$100 gift card to help get the baby off to a healthy start.

The MaternaLink program includes:

Confidential pregnancy screenings

A healthy baby needs a healthy mom, so mothers-to-be are asked to participate in three pregnancy screenings: at program enrollment, at the midpoint of the pregnancy and once the baby is delivered.

Access to a maternity case manager

If any complications develop during the pregnancy, a maternity case manager can help. Case managers are registered nurses who specialize in pregnancy management and will provide support and help coordinate care specific to the condition.

BabyLine® 24/7 Telephone Service

This phone service is staffed by experienced maternity nurses who can answer questions 24-hours a day, seven days a week, during the pregnancy and for six weeks after the baby is born.

Wellness Education Mothers-to-be receive wellness education materials, including the book *Your Journey Through Pregnancy* and the opportunity to sign up for the HerHealth News e-newsletter. Additional pregnancy-related health information is available on our website at www.maternalink.com/trustmark.



*Enrollment in MaternaLink is available to eligible employees and dependents through week 33 of gestation.

Good Health Is Just a Click Away with Online Decision Support Tools

Empowered. Informed. Decisive.

Finding a trusted source for reliable information is key in this age of consumer-empowering healthcare; the Healthy Foundations online decision support tools and web services help members make smart, informed decisions about their healthcare. Our online suite includes:

- **HealthAtoZ** – It starts with a no-cost health risk appraisal and recommendations to get and stay healthy. Members can access detailed fitness, nutrition, and safety guidance, as well as view online fitness demonstrations and more!
- **Health Managers tool** – Members can schedule reminders for tasks that they do on a regular basis, such as checking blood sugar, and the tool will send reminders.
- **Hospital Comparison tool** – Powered by WebMD®, members can compare up to 10 hospitals side-by-side based on specific needs such as procedure or type of care.
- **Treatment Cost Comparison tool** – Provides a range of cost estimates for in- and out-of-network providers based on zip code.
- **Rx Price Comparison tool** – Compare drugs with lower-cost alternatives for ongoing conditions.

Members can access our suite of online tools through the Trustmark Affinity Markets website at www.trustmarkaffinitymarkets.com.

Not available on certain plans and programs.



Wellness Education with Healthy Foundations E-Newsletter

Our quarterly Healthy Foundations e-newsletter rounds out our wellness offering. It's full of useful wellness information, such as diet and nutrition tips, health and exercise articles, home safety tips and more! Our Healthy Foundations e-newsletter gives members interesting information to help them get and stay healthy. To sign up, go to www.trustmarkaffinitymarkets.com > employer > Sign up today.